

FOR IMMEDIATE RELEASE

Prominent California Wineries St. Francis and Sequoia Grove Join Global Fundraising Efforts for Urgently Needed Relief Services in Haiti

SANTA ROSA and NAPA, Ca. - January 15th, 2010 (PRWIRE) - In response to the earthquake that devastated Haiti Tuesday, St. Francis Winery and Sequoia Grove Winery announce that they will donate all proceeds from tasting fees at their tasting room this Saturday, January 16th, Sunday, January 17th, and Monday, January 18th, to the American Red Cross.

The effort will raise funds urgently needed to provide Haiti with emergency services. “We’re thousands of miles away in the safety and serenity of Sonoma while others are suffering,” said CEO Christopher Silva. “We know there is more we can do. By raising funds immediately St. Francis Winery supports those who are on the front line.”

Sequoia Grove President and Director of winemaking Michael Trujillo adds “It’s our responsibility as an industry to support this effort. How can you not when you see the magnitude of human suffering? We are proud to join with St. Francis in this crucial endeavor.”

Sequoia Grove Winery tasting room will be open from 10:30 AM to 5:00 PM and is located at 8338 St. Helena Highway, Rutherford, CA.. St. Francis Winery tasting room will be open from 10:00 AM to 5:00 PM and is located at 100 Pythian Road, Santa Rosa, CA.

About St. Francis Winery and Vineyards: For over 35 years, St. Francis Winery in Sonoma has handcrafted fruit-forward, luscious and full-bodied wines from superior mountain and valley vineyards in Sonoma County’s best appellations. While most renowned for its red varietals, including its Zinfandel (all old vines 60-110 years old), Merlot and Cabernet Sauvignon, St. Francis produces a noteworthy Chardonnay. St. Francis Sonoma County wines are bursting with flavor, and are recognized globally for outstanding quality and value.

About Sequoia Grove Winery: Sequoia Grove is a boutique Napa Valley winery located on Route 29 in the heart of Rutherford. Head Winemaker Michael Trujillo and Winemaker Molly Hill choose from the very best palette of Napa Valley fruit sources to create Bordeaux-style wines of traditional character, structure and a true sense of place, a fresh approach yielding modern-day liquid treasures that over-deliver for their price point.

INTERVIEW CONTACT:

Marybeth Bentwood/Katarina Maloney
Delicious Life PR
marybeth@deliciouslifepr.com
katarina@deliciouslifepr.com
155 Water Street, 6th Floor
New York, NY 11201
T. 718.210.3663
C.323.401.3098

ST. FRANCIS WINERY CONTACT:

Monica Smith, Hospitality Manager
or Steve Finkle, Assistant Tasting Room Manager
100 Pythian Road
Santa Rosa, CA
T. 707.833.0242
www.stfranciswinery.com

SEQUOIA GROVE CONTACT:

Ron Davidson
Hospitality Manager
8338 St. Helena Highway
Napa, CA 94558
T. 707.944.2945 ext. 112